



A BEAUTY . . . Dimpled model grins her approval of the new and redesigned 1951 Chevrolet instrument panel shown here on the popular convertible. Motor fans will have an opportunity to view the new Chevrolet at 9 a.m. this Saturday, December 9, when at least nine models of the new '51's go on display at Paul's Chevrolet, 1640 Cabrillo avenue. The local dealer will remain open until 10 p.m.

New '51 Chevrolets On Display Here Saturday

"At 9 o'clock Saturday morning, off come the wraps," Paul Loranger, owner of Paul's Chevrolet, said this week about the bright new line of Chevys which will be displayed at the local dealer's showroom, 1640 Cabrillo avenue, on December 9.

Loranger said that he would have available for public viewing at least nine passenger car models and one truck.

Among the innovations on the new models are larger brakes requiring 25 per cent less pedal pressure than on other cars in the low priced field, Loranger said. The new models also boast a refined version of the popular Powerglide, Chevrolet's automatic shift, which is optional on the De-

Luxe models.

Featured again this year are 14 body styles including the popular Bel Air and the all-steel station wagon.

Noticeable changes on the '51s include a restyled and simplified radiator design, additional chrome and stainless steel trim, redesigned bumper guards

and a combination stop and tail light arrangement as well as a restyled trunk lid.

Recessed control knobs on the instrument panel increase safety and accessibility of controls.

The convertible model is noticeably different, with its large, increased-visibility rear window.

Two famous Chevrolet engines will be available, both of the valve-in-head design. Optional is the 82-horsepower engine or the 105-horsepower model with the Powerglide.

Rejoins Outfit

Sgt. Charles Hill, 1656 West 224th street, has rejoined his National Guard outfit at Camp Cooke after completing a special machinist course at Fort Belvoir, Va. His wife Maxine and two children, Christy 3 and Charles Jr. 2, live at the above address.

Salaried Steel Workers to Get New Pay Boost

Following last week's announcement of a new wage pact between U. S. Steel and the United Steelworkers of America, composed mostly of by-the-hour workers, Benjamin Fairless, president of the company, announced this week that appropriate adjustments in salaries for salaried

employees, whether members of a union or not, would become effective as of December 1.

Announced also was a hike in the cost of steel of approximately 5 1/2 per cent to cover the cost of the wage increases. Fairless said the salary adjustments represent about 11 per cent increase

in employment costs or approximately \$125,000,000 per year.

The union-company pact signed last week granted pay increases to mill workers ranging from 12 1/2 cents per hour to 28 cents per hour.

Fairless, head of the parent company of Columbia Steel Com-

DECEMBER 7, 1950

TORRANCE HERALD

Three

pany, said the boost in the cost of steel was necessitated not alone by the recently-signed new contract, but by other increased wage costs which are reflected in the products the steel company purchases from suppliers.

BIRD EXPORT

Japan will export 500,000 canaries to the U.S. in 1952.

CHRISTMAS BALL

El Camino College's annual Christmas ball will be held in the remodeled Chase Hotel in Santa Monica on December 15.

Merle Mergell, 1456 West 89th street, Los Angeles, revealed the name of the orchestra to be that of James Riewer. The dance will be a semi-formal affair.



29 Electric POPCORN POPPER SET

YOU GET ALL 29 pcs. for only

\$7.95
50¢ DOWN A WEEK

FAMOUS MAKE POPPER ALONE IS WORTH \$7.95

APPROVED CORD INCLUDED

GUARANTEED ROBBIN

BEAUTIFUL CALIFORNIA COLORED PLASTIC WARE

COMPLETE ENSEMBLE HAS MANY DIFFERENT USES

Superb corn popper makes perfect deep fryer, warming oven, nut roaster and boiler for all vegetables. It's ideal for all puddings, icings, fudge.

Large bowl marked in 2, 4, 6, and 8 cup measures. Indispensable in kitchen for all cooking.

Smart plastic dishes are ideal for luncheon set. Unusual individual shakers for salt and pepper.

WHAT A VALUE

Not 10; not 15; not even 20, BUT ALL 29 PIECES for what you'd expect to pay for the popper alone! Such a value can't last—so hurry—GET YOURS TODAY!

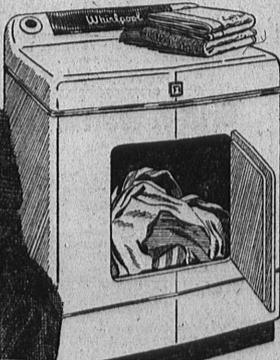
YOU GET EVERYTHING ILLUSTRATED

- 4 pc. electric Popper with cord. Heat proof clear glass cover, air cooled handle, polished aluminum.
- Serving and measuring bowl. Full 2 qt. capacity.
- 6 Large bowls for serving either hot or cold food.
- 6 Matching dishes. Make wonderful luncheon plates.
- 6 Tall, graceful tumblers. Smooth, modern design.
- 6 Individual Salt Shakers. One for each setting.

Towels dry fluffier, softer

in my automatic gas clothes dryer... with far less work for me... at far lower cost, too!

Automatic Gas Clothes Dryer illustrated is WHIRLPOOL. Other leading makes include Bendix and Kenmore.



My new automatic gas clothes dryer supplies perfect drying weather whenever I choose to wash... reduces drying time to minutes... assures soft, fluffy sweet-smelling clothes... and saves me so much work. For example, I no longer lug heavy baskets to outside lines. I don't hang up pieces and in turn take them down. I just toss my wet clothes into my automatic gas clothes dryer... set the control... and in a matter of minutes take them out.

Yes, clothes drying is really convenient:

with my new gas clothes dryer... so much faster, too! And besides being better, gas costs less. The installed price of an automatic gas clothes dryer is lower than that of other automatic dryers. The operating cost is lower, too. With gas, it's only 2¢ to 3¢ per dryer-full.

See the displays now at dealers' or your Gas Company. Then ask your Santa (or use your Christmas money) to bring you the pleasure and convenience of automatic gas clothes drying.

YOUR HOME LAUNDRY ISN'T COMPLETE WITHOUT AUTOMATIC

SOUTHERN CALIFORNIA GAS COMPANY

GAS CLOTHES DRYING

Better Buys at McMahan's
You'll find LOWER PRICES, HIGHER QUALITY AND LONGER EASIER TERMS always at McMAHAN'S

OPEN Fridays 'Till 9 p.m.



EASIER TERMS! FURNITURE STORES

CORNER SARTORI AND EL PRADO
PHONE TORRANCE 2811